

[Type here]



THIRD PARTY RISK:  
ILLUMINATING THE  
PATH TO A RESPONSIVE  
AND EFFECTIVE SUPPLY  
CHAIN MANAGEMENT  
[A [www.schain24.com](http://www.schain24.com)

white paper]

ABSTRACT

Supply Chain managers have to handle the risks that the particular supply chain faces. Some risks emanate from the third party suppliers and logistic provider side, who are engaged to fill up some requisites of the supply chain and consumers.

# TABLE OF CONTENTS\*

<b>Executive Summary .....</b>	<b>2</b>
<b>Introduction .....</b>	<b>4</b>
<b>The Problem.....</b>	<b>5</b>
<b>The Solution .....</b>	<b>11</b>
<b>The Conclusion .....</b>	<b>14</b>
<b>About Your Company .....</b>	<b>15</b>

# Executive Summary

Supply Chain managers have to handle the risks that the particular supply chain faces. Some risks emanate from the third party suppliers and logistic provider side, who are engaged to fill up some requisites of the supply chain and consumers.

The purpose of this paper is to take a step back and look at what third party risk really means in supply chain operations, and what it can do for you—based on real world problems—along with an outline of the conditions you need to achieve it. We are not offering a simple one-step application, nor are we trying to debunk the concept. We intend to show how third party supply chain risk affects a supply chain and how to solve them. It is the means to achieve true supply chain responsiveness and effectiveness, increase the supply chain value. In keeping with the notion of vision, supply chain risk issues need to be contained as much as possible. It's where we are going. This discussion illuminates the path to continuous decision-making that allows truly effective, agile supply chain operations. It is the ability to know about the risks and taking necessary measures, and it is the result of the availability of data and the ability to use it. When you have visibility you can take reliable information that is relatable into action. You need the correct tools to collect that data. And, you need integration within your own organization and with your third party suppliers.

To get a solution tried to read latest articles in this area. Also my long experience in the apparel supply chain management helped me to

write the white paper. Usually, a supply chain goes to find a third party, when the supply chain can't perform the function internally. But they not only perform the function designated to them, sometimes pose some risks to the first party. So, they have to find solutions to those problems. Providing a good SOP (standard operating procedure) to the third party solve many problems by giving a framework to the solution of most of the real world problems.

Some references of the useful white papers/articles provided in the end of this white paper.

# Introduction

Third party risk related issue is not a new concept. In fact, it has been a topic of discussion and research by supply chain management experts for several years.

Third party risk related problems you can usually handle, for example, through some actions, like you can get papers on the geographic location of your provider , allowing you to respond more effectively to location-particular events such as natural cataclysm , terrorist threats or political and economic unstableness . To provide even greater rigor we can apply a Financial Risk Assessment to selected suppliers to provide you with a more in-depth view of their financial profile. This way you can find the third party risk related problems and try to solve them.

The purpose of this white paper is to find major problems and find some credible solutions for supply chain managers and CEOs. Based on our study and conclusion, further study is still welcome for supply managers.

Hope this white paper will help you to get more information throw pointing at third party risks of supply chain management in the problem

section and getting solutions in solution section in detail. Executive summary portion is the substance of this white paper. While you can start reading from the introduction section for easy reading.

## The Problem

Usually a third party supplier's financial capability can affect the business of the buyer, who has a contact with them. The business world is mostly small business inhabited. Even in USA 99% of the businesses are small business. In the background they may have demeaning, errant or problems with principals. Even big third party companies sometimes fall in financial bankruptcy, e.g. Hanjin Shipping had fall into financial

demise in 2017. A third party should be cost efficient for a business. The third party logistic company’s financial aspects are characterized by two types. They are either resource suppliers e.g., asset and management based, integration service based or product suppliers, such as, spare parts, final product suppliers. Balance sheet, access to capital resources are important criteria of third party suppliers. Below mentioned financial record is helpful to understand the difference between third party logistic service providers:

### **A&A’s Top 50 U.S. Third-Party Logistics Providers (3PLs) List**

#### **Largest U.S. Based 3PLs Ranked by 2016 Logistics Gross Revenue/Turnover**

<b>Third-Party Logistics Provider (3PL)</b>	<b>Gross Revenue</b>
C.H. Robinson	13,144
XPO Logistics	8,638
UPS Supply Chain Solutions	6,793
J.B. Hunt (JBI, DCS & ICS)	6,181
Expeditors	6,098
Kuehne + Nagel (The Americas)	4,909
DHL Supply Chain North America	4,200
Burriss Logistics	3,629
Hub Group	3,573
FedEx Trade Networks/SupplyChain Systems/Supply Chain	2,916

<b>Third-Party Logistics Provider (3PL)</b>	<b>Gross R</b>
Ryder Supply Chain Solutions	2,659
DB Schenker (The Americas)	2,630
Coyote Logistics	2,360
Total Quality Logistics	2,321
CEVA Logistics (The Americas)	2,310
Panalpina (The Americas)	2,209
GEODIS (The Americas)	2,200
Schneider National Logistics & Dedicated	2,063
DSV (The Americas)	1,798
Echo Global Logistics	1,716
Transportation Insight	1,710
Landstar	1,632
Transplace	1,620
Americold	1,555
Penske Logistics	1,500
Swift Transportation	1,431
NFI	1,250
Werner Enterprises Dedicated & Logistics	1,156



Third-Party Logistics Provider (3PL)	Gross Revenue
OIA Global	1,150
BDP International	1,090
Yusen Logistics (Americas)	1,044
Cardinal Logistics Management	1,006
APL Logistics Americas	1,000
Mode Transportation	949
Lineage Logistics	900
SunteckTTS	900
Syncreon	900
Radial	800
TransGroup Global Logistics	800
Ruan	796
Nippon Express (The Americas)	790
Radiant Logistics	783
Damco (The Americas)	773
Neovia Logistics Services	763
Worldwide Express	750
ArcBest	677

<b>Third-Party Logistics Provider (3PL)</b>	<b>Gross R</b>
Odyssey Logistics & Technology	650
Hellmann Worldwide Logistics (The Americas)	640
Kenco Logistic Services	626
Crane Worldwide Logistics	616

\*Revenues are company reported or Armstrong & Associates, Inc. estimates and have been converted to US\$ using the average annual exchange rate in order to make non-currency related growth comparisons.

(updated June 16, 2017)

**(Armstrong & Associates, Inc.,**

**2017)**

Supply Chain compliance in global arena is very active now a days. Sometimes a third party's compliance of environment or other stakeholders are not known to a business. A third party's non-compliance may hit the buyer. To avoid supply chain compliance risk, a company should have the capacity to scan the horizon for new and emerging requirements.

National and regulatory requirements, industry requirements, bilateral and multilateral trade agreements, internal corporate policies, contractual requirements, customer requirements etc. Sometimes, third party supplier's certificate of compliance is not reliable without independent validation.

For compliance management skills it is required by most people to depend on senior compliance professionals. So many organizations has been evolved and created to see compliance issues.

Each organization has its own goals, internal supply chain mechanism and competitive supply chain strategy. Which may not be supportive to the first party, who engages them and makes contracts to some extent and creates financial, compliance or reputational issues. These are the main reasons for third party supply chain risks.

The reputation of the third party and partners is very important for the first party, because it reflects on its own reputation and credibility.

You may also want to interview the owner and managers of the third party that would oversee your relationship to understand important issues to make a sense of how they operate and whether they have the capacity to handle the volume and complexity, so that your people feel comfortable. You also want to tell them that it's strictly against your company policy to pay off government officials or businesses. You have to associate and most importantly, watch the third party's response throughout your discussion.

It is mentionable that top third party risks in emerging markets are as follows: Corruption-69%, bribery-58%, political instability-33%, lack of stability: 18%.

# The Solution

Companies have been working with suppliers, outsourcers, licensees, agents, and the like for years. What has been transmuted, however, is the frequency and scale of third-party use and the regulatory fixate on how organizations are managing third parties to address the solution.

Too many organizations are unintentionally open to risks such as bribery and corruption from their suppliers, distributors, logistic service providers, agents and other third parties. Carrying out thorough third party audit not only provides the necessary regulations, but it also helps mitigate against reputational financial risk and data related damage.

It is required to be careful about various governmental embargo situation: Third party suppliers, logistic service providers should prevent themselves from buying from or selling to anyone on the relevant restricted company lists maintained by various governments, such as Australia, Canada, the UK and the US. Various department of the US government, for example, maintain lists of country, company and someone that constitute potential terrorist terror, such as the US Exchequer Department's specially designated nationals listing. The Atomic number 63 maintains a similar list of designated entities and

individuals called the EU Consolidated List of Financial Authorization Target area, which applies to all EU states. Once you agree on a liability limit, you should also make sure the third party has the means to pay it if something does happen.

It is required to be careful about partner's partner: Depending on how many subcontractors your third-party supplier/partner body of piece of works with, you may want to include a provision that gives you the right to approve the subcontractor that work on your project and require them to provide year book updates on who those subcontractor are. If you know who your supplier's provider are will help you manage your risk. Create a detailed loss program. The agreement will often stipulate that the passing plan will be written within early execution of the contract, but later, when something goes wrong and you go looking for it, International Relations and Security Networks are there. If they work with subcontractors, it may be more feasible to advise you whenever a subcontractor is involved in a ware recall or other relevant legal issues.

Solution for ending a contract arrangement: If you are in trouble about not being paid for production, while you've already provided to one of your distributors, franchisees or gross revenue agents who then file for creditor security, you can build protection mechanism into your contracts. Use professional legal translators. A common mistake that businesses make when expanding into new markets is using contracts governed by their own local laws without being sure about those terms, whether they will be enforceable in the legal power where businesses will be conducted. You should know that when bill of lading stock

would be housed in your warehouse in a specially designated area, it wouldn't become yours until you wage for it.

Getting a win-win situation in a contract: There are a plethora of deals where there has been way an exorbitant amount of arguing and not enough of that kind of 'win-win' discussion. Keep your contracts current. Trade regulations and commerce laws are always transmuting so you require to periodically review statutory and other local requisites to ascertain the terms of your contracts comply with current international and local laws, rules and regulations. This approach can additionally accommodate you well during pricing negotiations by availing to facilitate the fundamental tension between your objective to preserve money by outsourcing a particular function and the provider's desire to make money on that business.

The problems mentioned above are based on real world problems. And the solutions are also applied by supply chain leaders in the real world.

# The Conclusion

Third party supply organizations are engaged to do some functions or supply some of the materials or finished goods. But third party organizations pose some risks that are of financial, compliance or reputational nature. They can be solved by checking each part of the problems, being aware of the partners' partner, solving end of a contract related issues, making a contract with a win-win discussion.

Taking help of legal professionals can help to make contract with reasonable legal conditions. It is true that all countries are not abide by same laws. Both parties should remember it.

When businesses and supply chains go to have an agreement, executives need to remember the problems and solutions. Also their unique competitive supply chain strategy.

This white paper fixate on having an effect in the world, such as making your products, accommodations, or a company looks good; avail our people understand, do something well, raising cognizance of an issue. Hope that this white paper will avail supply chain managers to have an indispensable fixate on third party risk cognate issues to a great extent. If this endeavor is helpful to supply chain managers and CEOs our blog would seem to be a good one and we would be jubilant.

References:

1. <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/consumer-business/us-cp-supply-chain-risk-compliance.pdf>
2. <https://www.tuv.com/bangladesh/en/mastering-risk-compliance.jsp>
3. <https://www.google.com/search?q=Handout-2-The-Companies&oq=Handout-2-The-Companies&aqs>
4. <https://www2.deloitte.com/au/en/pages/risk/articles/third-party-risk.html>
5. <https://www.kellyocg.com/thought-leadership/the-emerging-threat-of-supply-chain-risk-in-financial-services/>

## About our company

### [www.schain24.com](http://www.schain24.com)

“All About Supply Chain Management” is a blog, which discusses supply chain issues and facts. Our endeavor to create a white paper regarding “Third Party Risk: Illuminating the path to responsive and effective supply chain” is to discuss about an important supply chain problem and its solution. Our email address:



[ikramullah.videos@gmail.com](mailto:ikramullah.videos@gmail.com). Blog url: <http://www.schain24.com/> .

Our FB page is <http://facebook.com/schain24/> Please subscribe to our blog, so that you can get our new blog post and white papers.

[Type here]